

Appln. No.: 10/677,862  
Amendment dated September 10, 2009  
Reply to Office Action of June 10, 2009

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:	Atty. Docket No.: 007412.00268
<b>Anthony Scott ODDO et al.</b>	
Serial No.: 10/677,862	Group Art Unit: 2423
Filed: October 2, 2003	Examiner: Mendoza, J.
For: USING RELEVANCE TO PARSE CLICKSTREAMS AND MAKE RECOMMENDATIONS	Confirmation No.: 4611

**AMENDMENT AND REMARKS**

U.S. Patent and Trademark Office  
Customer Service Window, Mail Stop Amendment  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Sir:

In response to the Office Action mailed June 10, 2009, please amend the instant application as follows:

**Amendments to the Claims** are reflected in the Listing of Claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.

Please charge any fees due or credit any overpayments to Deposit Account No. 19-0733.